

A Note from the Directors

The past few months have been a busy time, as we begin to build the new UPenn Prevention Research Center. Because key members of our PRC are dispersed on campus and beyond, we created this newsletter to update you on people, activities and progress. Look for the newsletter every few months! - Karen & Kevin



Karen Glanz, PhD, MPH Kevin Volpp, MD, PhD



The **UPenn PRC Kick-off Reception** was held on Tuesday, October 14th, 2014. Thank you to those who joined us for this great event. A special thank you to Kathleen Hall Jamieson for allowing us to host our reception at the Annenberg Public Policy Center.

2014 Activities

- The first core leadership planning meeting for the UPenn PRC was held on October 13th, 2014. Since that meeting, core leaders have been meeting with the UPenn PRC directors. A follow-up meeting will be scheduled for early 2015.
- The research study team held their first meeting on October 14th, 2014 with representatives from Independence Blue Cross, SEPTA, and the City of Philadelphia. This group is continuing to meet monthly.
- On October 24th, 2014, the first session of a "Linking Research and Practice" series was co-sponsored by the UPenn PRC training core and the Center for Public Health Initiatives (CPHI). City of Philadelphia Health Commissioner, James Buehler, MD, was the featured guest expert. The series will continue in February 2015.
- Karen Glanz, Amy Jordan, and Sarah Green attended the PRC Network kick-off meeting in Atlanta, GA on November 3rd-5th, 2014.

The first UPenn PRC Community Advisory Board (CAB) meeting will be held on January 20th, 2015 at the PHMC Offices.

UPenn PRC Research Project Update

- IRB approval was granted on November 19th, 2014 and initial research study activities are underway.
- In conjunction with our partners, recruitment plans for each site have been developed.
- The environmental strategies are currently being developed.



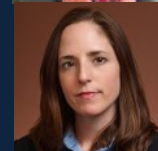
Coming in 2015! The CDC will make a site visit to the UPenn PRC between January and June 2015. Stay tuned for dates and more information.

Meet some of our UPenn PRC Staff



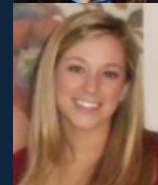
Sarah Green, MPH

Project Manager; Administration and Infrastructure Core



Joelle Friedman, MPA

Project Manager; Administration and Infrastructure Core



Kelsey Gangemi

Research Coordinator; Research Project and Training Core



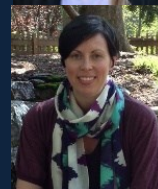
Karen Hoffer

Project Manager; Research Project



Cate Parker (January 2015)

Research Coordinator; Evaluation



Colleen Watts

Research Coordinator, Administration and Infrastructure Core

UPenn PRC Special Interest Projects (SIPs)

- 14-002: Healthy Brain Initiative Network (HBIN) Collaborating Center [Karlavish & Jordan]
- 14-003: Public Health Communications: Culturally Relevant Messages and Strategies to Promote Awareness about Dementia, including Alzheimer's disease [Jordan & Karlavish]
- 14-011: Cancer Prevention and Control Research Network (CPCRN) Collaborating Center [Glanz, Guerra, Grande, Doubeni, & Kimberly]
- 14-018: Reducing UV Exposure to Prevent Skin Cancer: Message Development and Testing [Glanz & Jordan]

SIP in the Spotlight: SIP 14-011

The UPenn CPCRN center recently hired a senior research coordinator, Alyssa Yackle, who attended the CPCRN kick-off meeting in Atlanta, GA with Karen Glanz on December 11th and 12th, 2014. CPCRN co-investigators have all joined a variety of work groups and are working on proposed projects. Visit the CPCRN website for more information about the network: <http://cpcrn.org/>

Reminder: CDC Acknowledgements and Disclaimers



Publications, journal articles, etc. produced under a CDC grant support project must bear an acknowledgment and disclaimer, as appropriate, for example:

This publication was supported by the Grant or Cooperative Agreement Number, 1U48DP005053-01, funded by the Centers for Disease Control and Prevention. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the Centers for Disease Control and Prevention or the Department of Health and Human Services.

Mehran S. Massoudi, PhD, MPH (CAPT, USPHS) director of the PRC Program at CDC, is currently deployed to Liberia in West Africa as part of the CDC's Ebola response efforts. For more information, visit: <http://wabe.org/post/cdc-employees-spend-holiday-treating-ebola-west-africa>



UPenn PRC Internal Advisory Board

Jennifer Pinto-Martin*	Chyke Doubeni
Fran Barg	Ron Keren
Charlie Branas	Dan Polsky
Joe Cappella	*IAB Chair

The UPenn PRC Internal Advisory Board (IAB) will have its first meeting in early 2015.



Communication and Dissemination Core Updates

- The UPenn PRC website (www.UPennPRC.org) will be launched in late January 2015. The Communication and Dissemination (C&D) Core will connect with PRC leadership for content and structure.
- The C&D Core has hired two undergraduate students, Steven Claunch and Sophia Fischler-Gottfried, to join the C&D Core's co-Directors Amy Jordan and Linda Fleisher, APPC Post Doc Jessica Castonguay, and APPC IT staff (Gary Gehman, Aous Abbas, and Zachary Reese).
- The C&D Core is in the process of developing a media contacts list and a system for communicating with the PRC core leaders and SIP PIs.

Questions? Please email UPennPRC@mail.med.upenn.edu for more information.